

HeroJam

Dear Potential Sponsor,

HeroJam will soon be organizing a 42-hour game jam that will take place from **October 27th to the 29th** at Rochester Institute of Technology. **HeroJam** organizes charity game jams where programmers, designers, and artists team up to create games based around a single theme. This year's theme is "Hero." We raise donations to help [Child's Play Charity](#) which provides games, toys, books, and more to children in over 100 hospitals around the world. These toys and games provide an enjoyable stay for the children while they are hospitalized.

We would like to ask for your help in making HeroJam a success. With your help, our participants will have the best game jam we can give them and we will raise the most donations for kids that we possibly can.

What would your help do? Sponsoring **HeroJam** helps to:

- Allow us to support a growing event and provide to more enjoyment to our participants
- Create interest and promote your company to new developers, designers, and artists
- Support children in hospitals around the world

What can you do?

- Provide prizes for our participants, pushing them to create larger and more creative games and raise more donations
- Donate directly to Child's Play Charity, immediately helping hospitalized children
- Sponsor a meal for the participants (limited to 6 max)
- Something creative. We're open to whatever your company would like to provide!

If you would like to sponsor the event, refer to the steps on the following page. If you have any questions, feel free to contact us at contact@herojam.io.

Thank you for considering our event!

Luke Miller

HeroJam Founder

Thank you for sponsoring HeroJam!

Your support helps to provide a brighter and more enjoyable future for children in hospitals across the globe! Below is information on how to proceed. If you have any questions, please contact us at contact@herojam.io.

Please send an email to contact@herojam.io including the following information:

- What your company is contributing to **HeroJam** or assisting us with.
- Your company's logo – please send as a high-resolution **PNG, AI, or EPS** file
 - If possible, send both a **black-and-white** and a **color** version of the logo.
 - For web, at least a 1024x1024 pixel image is preferred. For print, a 4x4 inch or larger image at 300dpi is preferred.

If you are sending prizes:

- Teams can have up to **five (5)** members. Please consider this when donating.
 - Please do not send one large prize. We would much rather have five small prizes that we can give to each member of a team than one large prize.
- Please let us know in the email above when we should expect your package to ship and arrive at RIT.
 - Prizes should arrive no later than **October 20th**.
 - Packages can be shipped to this address:

RIT
GCCIS School of IGM
GOL-2145
c/o Chad Weeden
152 Lomb Memorial Drive
Rochester, NY 14623

If you are catering a meal:

- We can only have 6 catered meals (two breakfasts, lunches, and dinners). If you are considering this option, please email us to make sure we can handle the request.
- To include everyone in meals, plan to provide both vegetarian and gluten free options.
 - If you would like to cater drinks, please include caffeine free and sugar free options.

Please let us know **as soon as possible** if you're able to sponsor **HeroJam** and which items you're able to contribute.